

**BLAST**  
FOUNDRY

# Ehrie

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EHRIE STYLES

Creating Ehrie was a big experiment. The condensed, slightly chubby weight is warm and almost comical in feeling. All corners are rounded, and the the verical proportions are skewed to make letters appear to have a “large head”. We then created a “ghost” style, where we let the letters slowly “disappear”, breaking them into multiple strokes, resembling a blurry stencil typeface.

The Solid and Faded styles are duplexed: this means both styles are designed on the same width, so you can replace words, without text shifting around.

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SOLID

**Ehrie Solid**

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FADED

**Ehrie Faded**

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WHAT'S NEW?

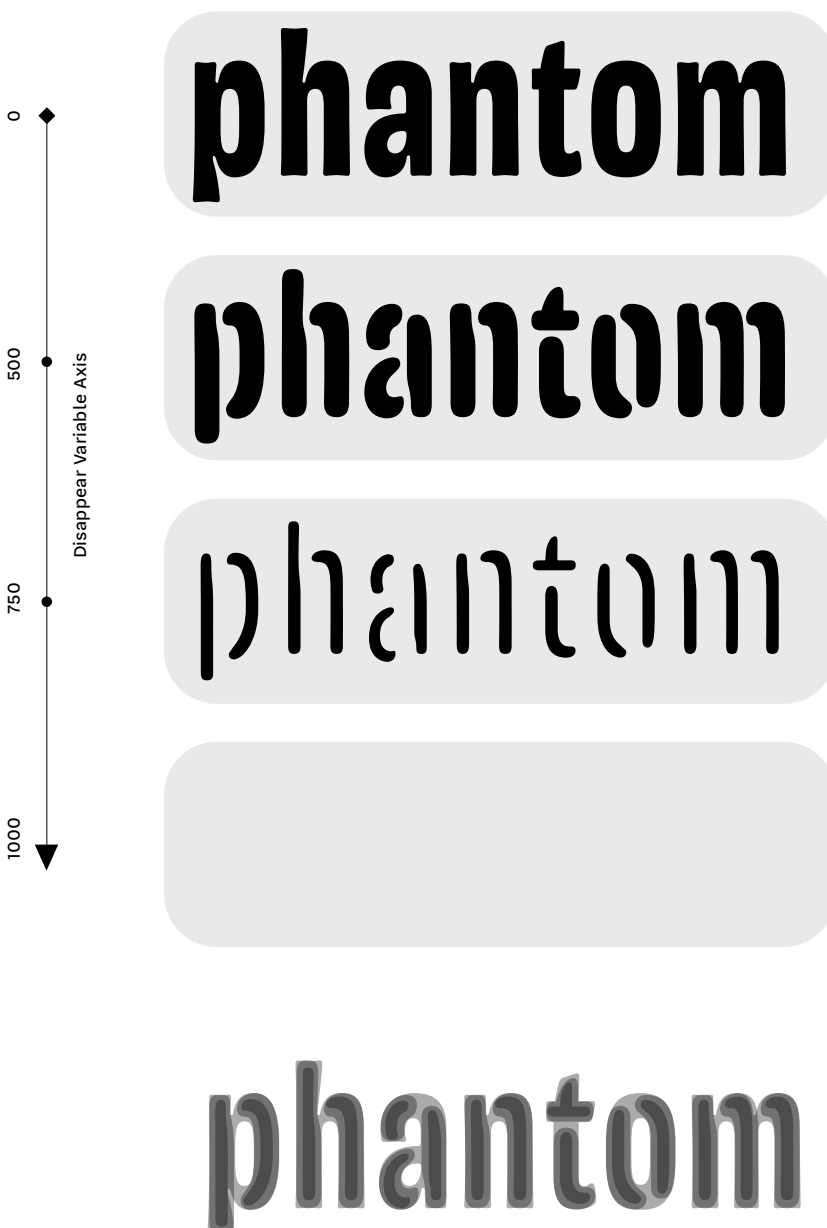
- 1 — this is first update of the Enhrie family
- 2 — added new icons
- 3 — changed Unit Per Em resolution

COMING SOON:

- 1 — making icons variable (animating icons)
- 2 — alternate shapes for some letters
- 3 — general improvements in disappearing variation behavior
- 4 — support for other languages

## EHRIE VARIABLE

In your font package, you'll find a variable font! In supported apps and browsers, you can make use of sliders or custom values to access variations of the fonts. You can control the visibility of the lettershapes with special "Disappear" variation. We recommend using the latest version of Adobe CC for best performance of the variable fonts in apps like InDesign, Photoshop and Illustrator.



### DISSAPPEARING

Sliding on the Disappear axis, you'll see intermediate shapes between solid and faded styles. Play around and see what works best for your project. That's the beauty of variable fonts!

Tip: In the the 500–1000 range on the disappearing axis — beyond the Faded weight — the shapes might start to look a bit strange and glitchy. That's because this part of the axis is mainly targeted towards creating animations, and is not optimized to be used as stand-alone shapes. But hey, if you find something you like, have a blast!

### ANIMATIONS

This variable font is particularly designed for creating disappearing animations. Imagine a word smoothly appearing and disappearing on mouse-over, or "breathing" with a ghostly quality. With time, we will add more instructions on how to create such animations in DrawBot or CSS.

### NERDING OUT

The challenge was to take the solid shapes and make them "disappear" by breaking them into multiple strokes while technically remaining interpolatable. Between swapping out glyphs and playing with strange shapes, we managed to create a smooth animation process between the Solid, Faded, and completely gone states. Though we know only type nerds will appreciate this feat, we love taking up a challenge and pushing the variable font boundaries.

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EHRIE SOLID— CHARACTER SET

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UPPERCASE

**A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z**

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LOWERCASE

**a b c d e f g h i j k l m n o p q  
r s t u v w x y z**

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DEFAULT NUMERALS

**0 1 2 3 4 5 6 7 8 9**

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PUNCTUATION & SYMBOLS

**% @ & ¶ | \$ € . , : ; ! ? . • \* #  
/ \ ( ) { } [ ] « » ‹ › - - -  
‘ ’ “ ” ‘ ’ + - ÷ =  
’ ’**

EHRIE FADED— CHARACTER SET

UPPERCASE

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

LOWERCASE

a b c d e f g h i j k l m n o p q  
r s t u v w x y z

DEFAULT NUMERALS

0 1 2 3 4 5 6 7 8 9

PUNCTUATION & SYMBOLS

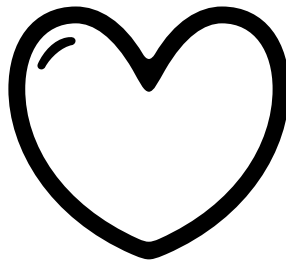
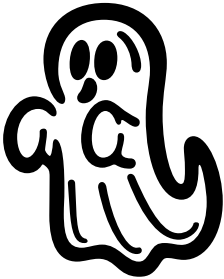
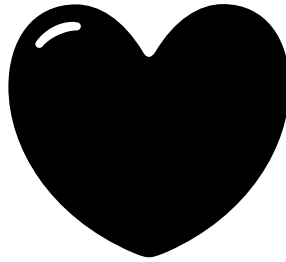
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EHRIE — CHARACTER SET

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NEW ICONS



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EHRIE SOLID — 40 PTS

**Ghosts are generally described as solitary, human-like essences, though stories of ghostly armies and the ghosts of animals rather than humans have also been recounted.**



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EHRIE SOLID — 64 PTS

**They are believed  
to haunt particular  
locations, objects,  
or people they were  
associated with  
in life.**



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EHRIE SOLID — 60 PTS



**According to a study by the  
Pew Research Center, 18%  
of Americans say they have  
seen a ghost.**

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EHRIE CAN DISSAPPEAR

**In folk belief,  
spirit is the  
vital principle  
or animating  
force within all  
living things.**

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EHRIE SKULL ICON





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EHRIE FADED — 120 PTS

I ♥ letters.

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EHRIE SMILE ICON



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EHRIE FADED — 40 PTS

**Ghosts are generally described as solitary, human-like essences, though stories of ghostly armies and the ghosts of animals rather than humans have also been recounted.**

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EHRIE FADED — 64 PTS

They are believed  
to haunt particular  
locations, objects,  
or people they were  
associated with  
in life.



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EHRIE FADED — 90 PTS

According to a study by the Pew Research Center, 18% of Americans say they have seen a ghost.

# The Mummy

A CLASSIC  
HORROR MOVIE

All New!  
in TECHNICOLOR

From the director of SEVEN and THE SOCIAL NETWORK

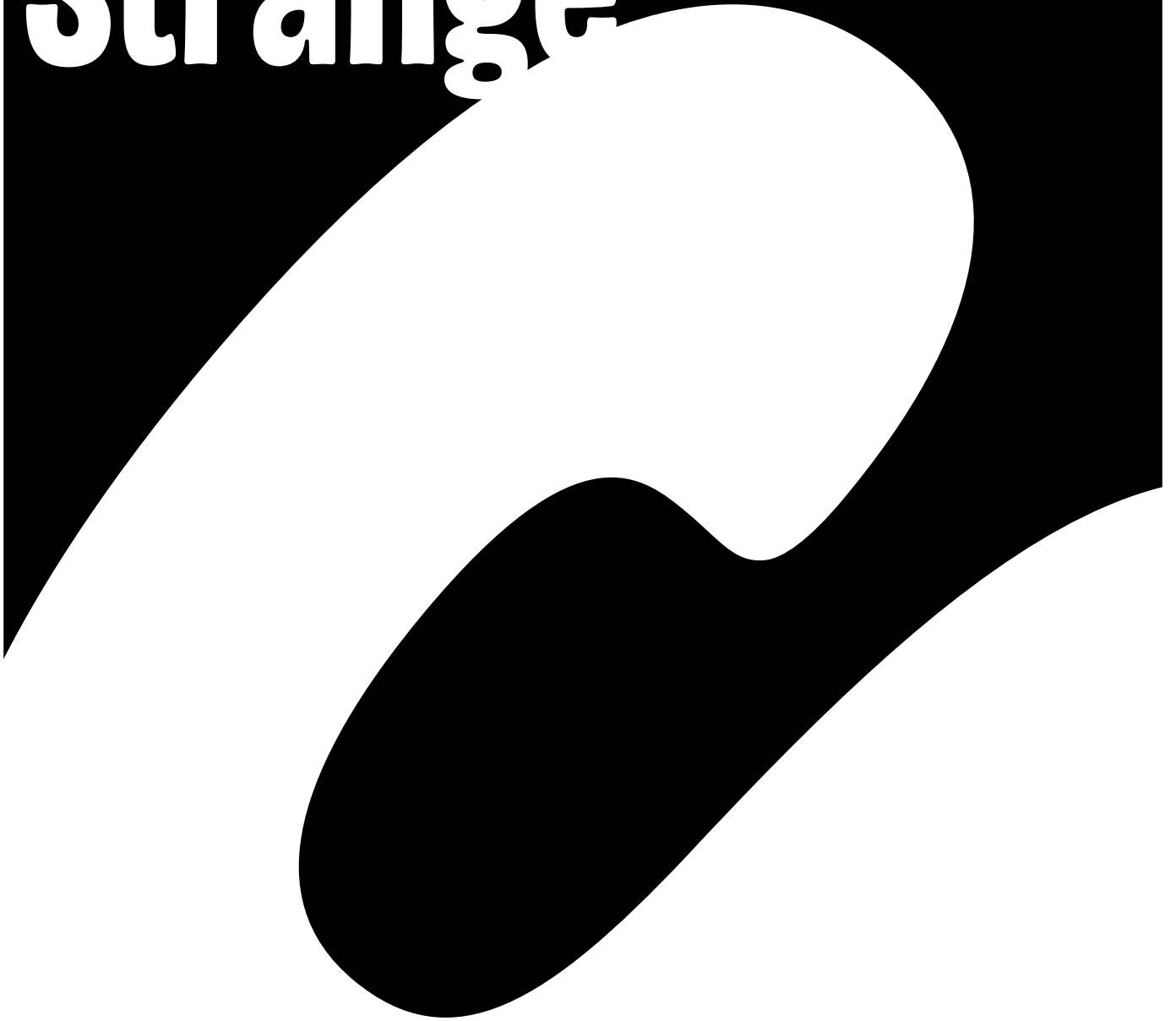
**Ben Afflek**

**Rosamund Pike**

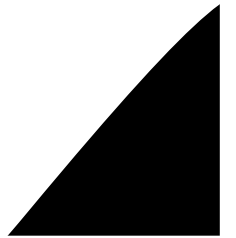
**GONE**

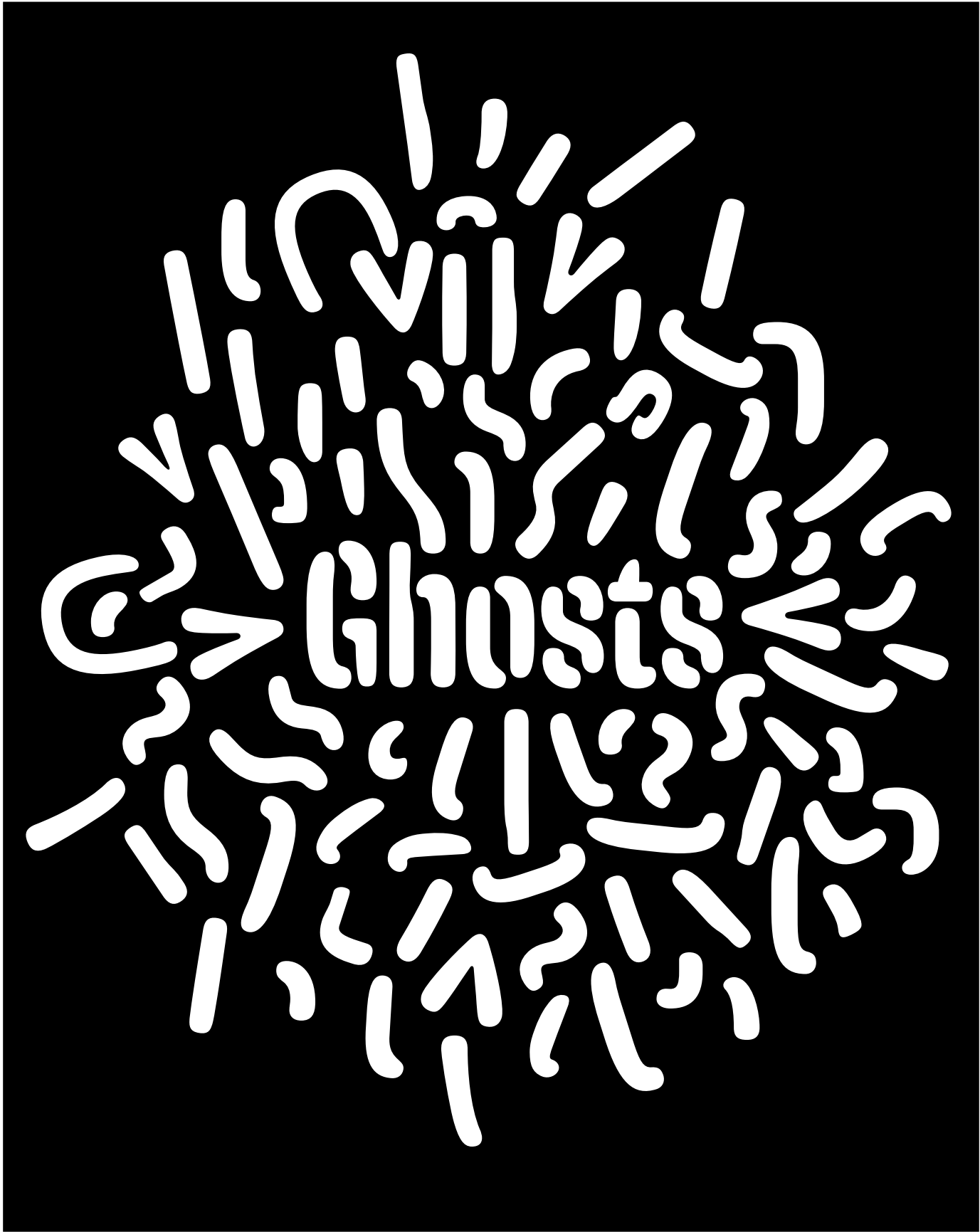
**GIRL**

**Strange**



**Contours**





**Everything is still  
in progress & will  
be improved in  
the near future!**

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Labels in this specimen are set in Bay Sans from Blast Foundry

[www.blast-foundry.com](http://www.blast-foundry.com) ➤ email: [info@blast-foundry.com](mailto:info@blast-foundry.com) ◀ Instagram: [@blast\\_foundry](https://www.instagram.com/blast_foundry)